

How it works

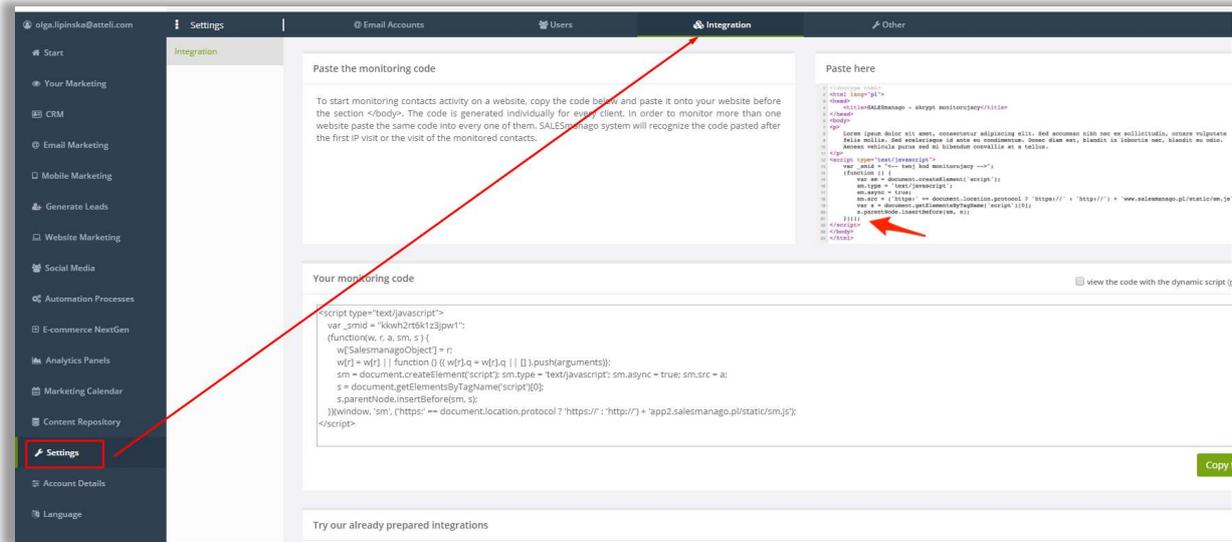
Step 1

You have to log in SalesMANAGO to your Bitrix account.

Go to salesmanago.com and register trial account. You can use your regular account as well.

Please use your SalesManago „Integration data (Settings->Integration->API Access) to set up integration and authorize them in SM24 app below PROPERTIES tab (fillout 4 first fields)

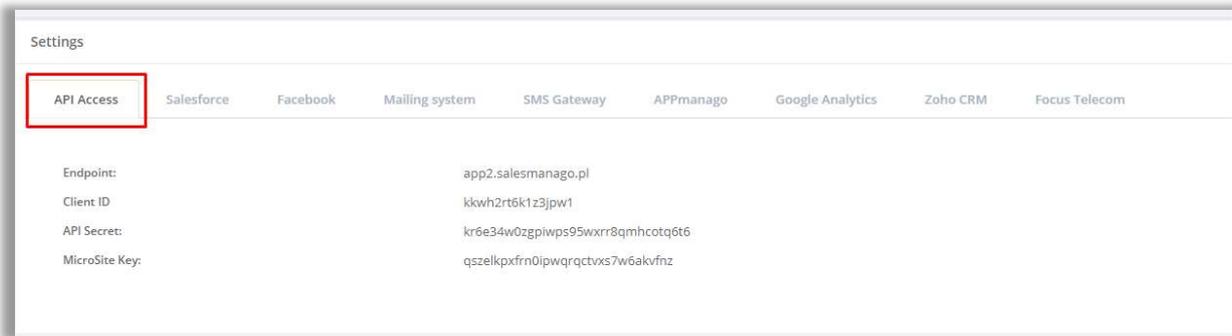
Remember to click SAVE on each line!



The screenshot shows the 'Integration' page in the SalesMANAGO interface. The left sidebar has 'Settings' highlighted. The main content area is divided into two sections: 'Paste the monitoring code' and 'Your monitoring code'. The 'Your monitoring code' section contains the following JavaScript code:

```
<script type="text/javascript">
var _smid = "kkwh2rt6k1z3jpw1";
(function(w, r, a, sm, s) {
  w[SalesmanagoObject] = r;
  w[s] = w[s] || function () { w[s].q = w[s].q || []; w[s].q.push(arguments); };
  sm = document.createElement('script'); sm.type = 'text/javascript'; sm.async = true; sm.src = a;
  s = document.getElementsByTagName('script')[0];
  s.parentNode.insertBefore(sm, s);
})(window, 'sm', ('https:' == document.location.protocol ? 'https://': 'http://') + 'app2.salesmanago.pl/static/sm.js');
</script>
```

The 'Paste here' section contains a code editor with a red arrow pointing to the 'Your monitoring code' field. A 'Copy' button is visible at the bottom right of the code editor.



The screenshot shows the 'Settings' page in the SalesMANAGO interface. The 'API Access' tab is selected and highlighted with a red box. The details for API Access are as follows:

Field	Value
Endpoint:	app2.salesmanago.pl
Client ID	kkwh2rt6k1z3jpw1
API Secret:	kr6e34w0zgpiwps95wxrr8qmhcotq6t6
MicroSite Key:	qszelkpxfrn0ipwqrqctvxs7w6akvfnz

Management Properties Contact

Properties

SM Client ID Save

SM API Key Save

SM API Secret Save

SM Owner Save

Tags (custom field id) Select Add

Campaigns (custom field id) Select Add

Step 2

Transfere data between Bitrix and SalesMANAGO.

SalesMANAGO allows to build automatic tags for clients or customers base on their behaviours on WWW. This tag can be collected back in Bitrix for farther analysis. All you need to do is to create custom fields for such tags in Bitrix which will be synced from SalesMANAGO. You can ADD new fields in Bitrix to store thosa tags in your CRM as well

Tags (custom field id) Tags Select Add

Campaigns (custom field id) Email campaigns Select Add

Agree (opt-in, opt-out) NL agree Select Add

You have to click SELECT buton after each step

Also information about campaigns and newsletter agreement can be transferred between Bitrix and SalesMANAGO

On same page (PROPERTIES tab) define which attriibutes from CONTACT section should be synced to SalesMANAGO.

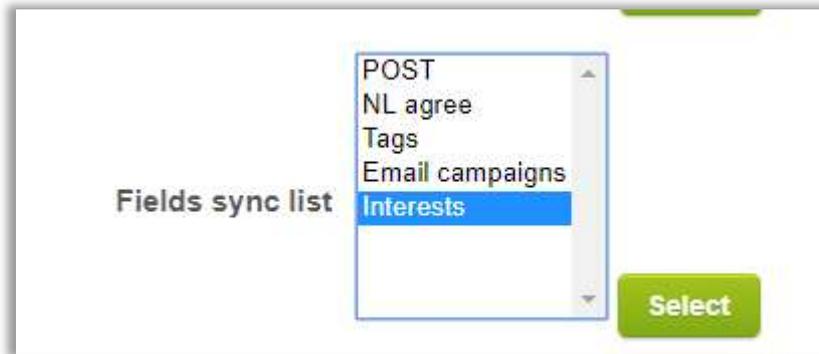
You can export to SalesMANAGO all client attriibutes gathered in Bitrix CRM like interest, language, position and any other fields and its content.

Those informations will be stored in SalesMANAGO as tags of this contact.

Those data will be exported to SalesMANAGOby by default:

- First Name,
- Last Name,
- email address,
- Company

In future you will be able to use tags in SalesManago to drill data base for a specific type of mailing or marketing automation action. You can be sure that the data will always be up to date



Step 3

Authorisation test

Switch to 'MANAGEMENT' tab of our app and click 'check SM connection' - result should be "Success"

Step 4

Click 'Full sync' button.

After a while Contacts with Email Addresses and its attributes should be transferred to SalesManago

You can choose

 Delete tags in SM before export?

If You want to delete Tags from SalesManago first and create them from the scratch